

**Michael D. Linczyc**

Architecture - Design  
Corporate Leadership  
Real Estate Development



"This is a very exciting point in time. We have the opportunity to create astounding environments that connect new technologies and multi-faceted lifestyles with the traditional goals of delivering great design and experiences."

## Michael D. Linczyc

Michael Linczyc's hallmark of success is his ability to translate sophisticated business strategy, design knowledge, and competitor insights into tactical business plans and customer-centric design solutions that have delivered substantial gains in revenue, profit, and ROI for clients in the intensely competitive luxury and lifestyle sector.

"It is a privilege and my good fortune to be involved in an industry that has such a positive impact on the lives of peoples, cities and the global economy."

With 25 years of leadership experience, Michael has excelled over an extended period of time both as a Managing Director and as the Transformation Catalyst for new business methodologies, new ventures, and new opportunities in large, geographically dispersed markets and regions. An expert in influencing how individuals spend their leisure time, Michael's ability to work collaboratively and constructively within the often complex framework of exacting clients has been a driving force in his career and contributed to his stature globally as a force in architectural design and real estate development.

**Without doubt, Michael's greatest achievement has been his unwavering ability to seamlessly lead through change, transition, revolution, innovation, and action. He and his teams have consistently delivered profitable and sustainable world-class destinations to clients that have delivered a market advantage and enabled them to outpace and outperform their competition.**

Michael's career has supported substantial global luxury and lifestyle companies as they transitioned and repositioned themselves, continually evolving their corporate vision, brand, image, and goals.

In acknowledgement of his remarkable leadership capabilities, he has been hand-chosen for several high-profile assignments and has been a key member of teams that have earned numerous industry accolades, including multiple Gold Key Awards for Excellence in Hospitality Design.

Others have characterized Michael as an energizing and engaging business leader, equally successful in building collaborative partnerships with senior client executives, Boards of Directors, and investors as well as front-line operating teams around the globe. He is a unique combination of strategist, visionary, operating executive, and entrepreneur.

A noted keynote speaker with recent engagements in the USA, Australia, and China, Michael strongly supports developing the next generation of leaders in an organization and plays an important role in acting as a lifelong mentor to the teams he oversees.

An avid runner, Michael and his wife live with their two children in the greater New York area.

"The best part is listening to a Client's goals, ideas and aspirations and then challenging myself and the team to deliver a solution beyond everyone's expectations."

<b>1986</b>	Imperial Chemical House London SW1	<b>Offices</b>	Construction Drawings
<b>1987</b>	Eagle House London EC3	<b>Offices</b>	Concept Design, Presentations
<b>1988</b>	Builder House London EC1	<b>Offices</b>	Concept Design, Planning Approvals
<b>1989</b>	Broadgate, Phase 14 London EC2	<b>Offices</b>	Planning Approvals, Schedules
<b>1990</b>	Exchange House London EC2	<b>Offices</b>	Detail Design, Construction Administration
	Canary Wharf B1, B2 London E14	<b>Offices</b>	Detail Design, Services Coordination
	Daisen Golf Club House Japan	<b>Hotel</b>	Tender Drawings, Cost Analysis
<b>1991</b>	Hiroshima Golf Club Japan	<b>Hotel</b>	Materials/Cost Analysis, Design
	Namba Hotel Japan	<b>Hotel</b>	Cost Analysis, Schedules
	Whinkleys Wharf London E14	<b>Masterplan</b>	Concept, Design, Schedules, Presentations
<b>1992</b>	Cabot Sq, Canary Wharf London E14	<b>Retail</b>	Design, Approvals, Construction Administration
	Bristol, Brent Cross, Kingston, Tunbridge.	<b>Retail</b>	Design, Approvals, Construction Administration
<b>1993</b>	Kings Road Chelsea London SW3	<b>Retail</b>	Design, Approvals, Construction Administration
	Harrods Knightsbridge London SW1	<b>Retail</b>	Design, Approvals, Construction Administration
<b>1994</b>	Park House Hotel London W2	<b>Hotel</b>	Interior Design, FF&E Purchasing
	Euro Retail Park Ipswich UK	<b>Retail</b>	Site and Building Masterplan
	Stephenson Way London NW1	<b>Offices</b>	Interior Renovation, Construction Administration
<b>1995</b>	Directory of Social Change London NW1	<b>Offices</b>	Interior Design, Project Management
	Central London County Court	<b>Renovation</b>	Feasibility, Design, Landmark Approvals
	New York Palace New York	<b>Hotel</b>	Owner's Rep, FF&E Purchasing, Cad Manager
<b>1996</b>	Le Cirque 2000 New York	<b>Restaurant</b>	Owner's Rep, Project Manager
<b>1997</b>	Planet Hollywood Cannes, Munich	<b>Restaurant</b>	Project Manager, Construction Administration
	Planet Hollywood Prague, Dublin	<b>Restaurant</b>	Project Manager, Construction Administration
	Planet Hollywood Zurich, Rome	<b>Restaurant</b>	Project Manager, Construction Administration
<b>1998</b>	Planet Hollywood Kuala Lumpur	<b>Restaurant</b>	Project Manager, Construction Administration
	Official All Star Orlando	<b>Retail</b>	Fixture Development, Approvals
	Cafe Milan London SW3	<b>Restaurant</b>	Interior Design, Project Coordination
<b>1999</b>	Planet Hollywood Hotel New York	<b>Hotel</b>	Public Areas/Guestroom Design
	Samba Grill Las Vegas	<b>Restaurant</b>	Design, Construction Docs/Administration
	City Grill London NW1	<b>Restaurant</b>	Interior Design, Project Coordination
<b>2000</b>	Istanbul Restaurants Turkey	<b>Restaurant</b>	Project Inception, Concept, Presentation
	Heron City Lisbon Portugal	<b>Restaurant</b>	Project Inception, Concept, Presentation
	Crayola Creativity Works Concept	<b>Retail</b>	Inception, Concept, Presentation
	Cirque Du Soleil Hong Kong	<b>Masterplan</b>	Project Manager, Design, Presentation
	Equinox - 420 Lex Ave New York	<b>Health Club</b>	Project Manager, Design, Construction
<b>2001</b>	Alma de Cuba Philadelphia	<b>Restaurant</b>	Associate in Charge, Design Docs
	Estee Lauder - Origins Concept	<b>Retail</b>	Associate in Charge, Concept Development
	Django - 480 Lex Ave New York	<b>Restaurant</b>	Associate in Charge, Schedule
	455 Central Park West New York	<b>Residential</b>	Project Inception, Contract, Schedule
<b>2002</b>	W Hotel Times Square New York	<b>Hotel</b>	Project Director, Design & Construction
	Blue Fin New York	<b>Restaurant</b>	Project Director, Design & Construction
	The Whiskey New York	<b>Nightclub</b>	Project Director, Design & Construction
<b>2003</b>	Westminster Hotel New Jersey	<b>Hotel</b>	Owner's Rep, Design, Development, Operations
	Strip House Restaurant New Jersey	<b>Restaurant</b>	Owner's Rep, Design, Development
<b>2004</b>	James Hotel Scottsdale	<b>Hotel</b>	Owner's Rep, Design & Construction
	Fiamma Trattoria Scottsdale Arizona	<b>Restaurant</b>	Owner's Rep, Design & Construction
	Ruby Foo's Union Square New York	<b>Restaurant</b>	Project Director, Design & Construction
	Blue Water Grill Chicago	<b>Restaurant</b>	Project Director, Design & Construction
	Block 22 Wine Store New York	<b>Retail</b>	Project Director, Concept, Design, Construction
	James Hotel Chicago Illinois	<b>Hotel/Condo</b>	Owner's Rep, Design & Construction
	James Hotel Los Angeles California	<b>Hotel/Condo</b>	Owner's Rep, Master Plan, Design & Development
<b>2005</b>	Doha Diplomatic District, Qatar	<b>Mixed-Use</b>	Owner's Rep, Master Plan, Design & Development
	Mondrain / Delano Las Vegas (2010)	<b>Hotels</b>	Owner's Rep, Master Plan, Concept & Design Manager
<b>2006</b>	Suka Restaurant/Bungalow 8, London	<b>Restaurant</b>	Owner's Rep, Concept, Design & Construction Manager
	Mondrian South Beach, Miami	<b>Hotel/Condo</b>	Feasibility, Negotiation, Design and Development
<b>2007</b>	Mondrian Scottsdale, Arizona	<b>Hotel</b>	Owner's Rep, Concept, Design & Construction Manager
	Puck Building New York	<b>Mixed-Use</b>	Owner's Rep, Master Plan, Design & Development
<b>2008-09</b>	Multiple Projects – US & EAME	<b>Mixed-Use</b>	Business Development, Concept, Master Planning,
<b>2010</b>	Palatial Private Residence	<b>Residential</b>	Principal-in-Charge
<b>2011</b>	Presidential Palace Abu Dhabi	<b>Palace</b>	Principal-in-Charge
<b>2012</b>	Makkah, Saudi Arabia (20 Hotels, 12,000 rooms)	<b>Hotels</b>	Principal-in-Charge
<b>2013</b>	Yanqi Lake Beijing (Hotel, 5 Presidential Villas)	<b>Hotels</b>	Principal-in-Charge
<b>2014</b>	Ibiza, Cannes, Marseille, Riyadh & Kuwait	<b>Restaurants</b>	Owner's Rep, Concept, Design, Construction Strategic
<b>2015</b>	Coleburn Distillery, Nomad Hotel, New York	<b>Mixed-Use</b>	and Experience Consulting, Concept, Branding Strategic
<b>2016</b>	Hospitality Concept, Dubai, Antigua Projects	<b>Mixed-Use</b>	and Experience Consulting, Concept, Branding
<b>2017-18</b>	Pier Sixty-Six Hotel & Marina, Fort Lauderdale	<b>Masterplan</b>	Project Executive, Feasibility, Concept, Design, Approvals
<b>2019</b>	WET Design, Los Angeles	<b>Mixed-Use</b>	Business Development, Operations, Marketing
	Edition Hotel, New York, Various US Projects	<b>Hotels</b>	Owner's Rep, Construction and Capital Expenditure

## LEADERSHIP IN REAL ESTATE DEVELOPMENT,

## CONSTRUCTION AND DESIGN SOLUTIONS IN THE LUXURY & LIFESTYLE SECTOR

An energizing and proven leader in the hospitality industry with 25+ years 360-degree global expertise in real estate development, operations, project, design and construction management.

Constantly seeking new and greater challenges, consistently demonstrating the creativity, drive and determination to deliver outstanding, award winning, high profile developments, ranging from \$50m to \$5bn, with a track record of empowering sustainable, collaborative world class teams to lead and dominate their key markets.

Experience	MLX Consulting	2002 – 2008 2014 – To Date	Founder & Principal
<b>Consulting Clients:</b>			
	Guiding developers to create engaging, experience-driven, sustainable and profitable environments. Assembling world-class teams to deliver actionable strategies covering design, feasibility, branding and development management with a focus on driving participation and sharing in diverse markets.		
<b>The Hardy Group</b>		June 2019 – To Date	Managing Director
<b>Edition Hotel New York</b>	The leading hospitality development services consultancy in the United States. Providing a comprehensive service platform from deal formation through inception, design, construction to opening for owners, developers, investors and sovereign wealth funds focused exclusively on hotels, restaurants, resorts and mixed-use projects.		
<b>Pier 66 Hotel &amp; Marina, Florida</b>	<b>Tavistock Development</b>	June 2017 – Oct 2018	Director of Hospitality Development
<b>Montpelier Estate, Antigua</b>	A master-planned community developer in Florida expanding into mixed-use and hospitality projects. Managing the \$600m investment in the redevelopment of 35 acres of Fort Lauderdale Beach at Pier 66 into a destination resort hotel and marina including condominiums, retail, offices and marine facilities.		
<b>Food Theatre Concept B/spoke Solutions</b>	<b>Pico PRO Inc</b>	2015 - 2016	President & CEO
<b>Puck Building, NYC Westminster Hotel, NJ</b>	A passion to create unique experiences and environments that are engaging and profitable. Established a new business division for Pico Group, one of Asia's leading brand activation, events and exhibition company; focused on the hospitality, real estate and retail industries.		
<b>Mondrian Scottsdale Mondrian South Beach Mondrian/Delano LV</b>	<b>Kushner Companies</b>	Feb-Dec 2007 2002 - 2003	EVP, Managing Director VP, Design & Development
<b>Mixed-Use Development Doha, Qatar</b>	Diversified real estate company, with \$10bn of residential, office and hospitality portfolio investments. Recruited by the Principals to establish the hospitality group, execute a strategic action plan and manage all aspects of investments and developments.		
<b>James Hotel Scottsdale James Hotel Chicago Blue Fin, Chicago</b>	<b>Morgans Hotel Group</b>	2005 - 2007	EVP, Development
<b>W Hotel Times Square NY Blue Fin Restaurant Whiskey Bar</b>	Creators of the boutique hotel segment, owner / manager of 13 hotels in the United States and Europe. Spearheaded ground up construction for new properties in South Beach, Scottsdale and Las Vegas and renovations to existing properties in London, Los Angeles and Miami.		
<b>Presidential Palace, Abu Dhabi</b>	<b>KEO International</b>	Jun – Oct 2005	Director, Hospitality Development
<b>20 Hotels in Makkah, KSA Yanqi Lake, Beijing</b>	Largest architecture and engineering infrastructure designers and project managers in the Middle East. Owner's Representative for \$300m mixed-use 5* hotel/condominium & retail development in the Diplomatic District in Doha, State of Qatar, on behalf of the client, the Minister of Finance.		
<b>Samba Grill, LV Cirque de Soleil, HKG</b>	<b>James Hotels / BR Guest</b>	2003 - 2004	SVP, Development
	Established restaurant group in New York and Las Vegas expands into hotels and resorts. Identified, retained and directed the consultant teams for design, sourcing and construction projects across the United States, including hotel renovations, repositioning and new builds.		
	<b>Starwood Hotels &amp; Resorts</b>	2001 - 2002	Project Director, Architecture & Construction
	Now part of Marriott Hotels, with 30 brands and 7000+ properties across 131 countries. Managed design and construction including consultants, contracts, permits, site and tenant coordination for W Times Square Hotel.		
	<b>Wilson Associates</b>	2008 - 2013	Principal, Corporate Director of Development
	Leader in hospitality interior design for luxury hotels and resorts, with 350 staff in 7 international offices. Executed a detailed strategic plan for business and corporate development, enhancing project and studio leadership and represented the firm on its largest high-profile international projects.		
	<b>Rockwell Group Architecture</b>	1997 - 2001	Associate Director
	New York's go to designers for unique immersive environments for hospitality, culture and entertainment. Directed and mentored the dozen project managers, architects and designers within my studio, responsible for budgets, schedules, client liaison, presentations, manpower and profitability.		



# RELEVANT EXPERIENCE

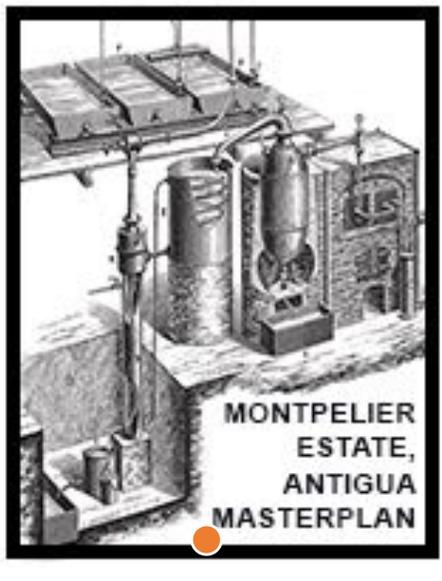


Concepts



Leadership

Execution

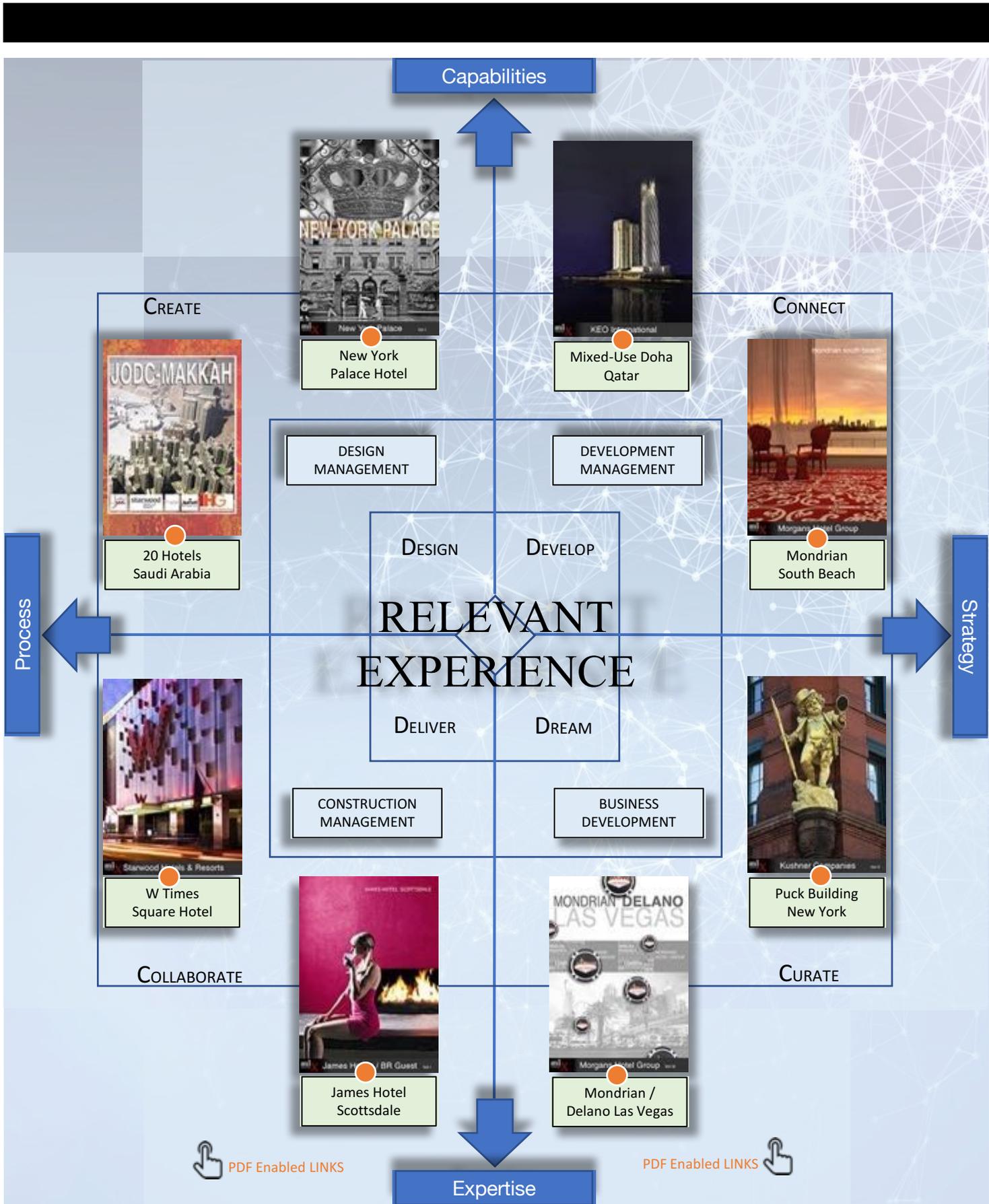


Strategy



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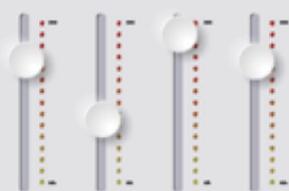




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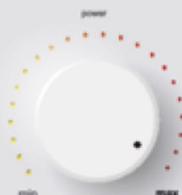
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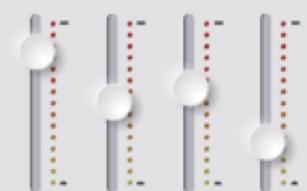
authentic



remarkable



sustainable



profitable