




Transforming Urban Visions into Reality

Michael Linczyc & MLX Consulting present a visionary partnership opportunity for Telosa - bringing three decades of giga-scale urban development expertise to create the world's most ambitious sustainable city project.



The Vision: Telosa Meets Proven Excellence

Telosa's Ambitious Blueprint

A \$400 billion futuristic city designed to house 5 million residents by 2050, built on principles of sustainability, equity, and human-centric design. Telosa represents the next evolution in urban living - where technology, community, and environmental stewardship converge.

- Zero-waste urban ecosystem
- Advanced transportation including flying vehicles
- Equitable land ownership model ("Equitism")
- Regenerative urban living systems

MLX's Proven Track Record

Michael Linczyc brings unparalleled experience from leading the NEOM Trojena project - a \$500 billion futuristic city that directly parallels Telosa's vision and scale.

Our expertise in master-planned, luxury communities with sustainability at their core makes MLX Consulting the ideal strategic partner for this transformative endeavor.



Michael Linczyc: Visionary Leader

30+ Years

Transformative real estate development experience across three continents

\$500B NEOM

Principal architect of Trojena project - direct parallel to Telosa's scope

Global Impact

Revenue generation across US, China, and Middle East markets

As founder of MLX Consulting, Michael stands as a leading figure in giga-scale urban development, with proven expertise in creating master-planned communities that prioritize sustainability, luxury, and human-centric design principles.

Alignment with Telosa's Equitism Model

MLX Consulting's development philosophy seamlessly aligns with Telosa's revolutionary "Equitism" model, which reimagines urban development through equitable land ownership and community-centered design.



Community Inclusivity

Our approach prioritizes community engagement and inclusive development practices that ensure all residents benefit from urban growth and prosperity.



Sustainable Profitability

We champion eco-friendly development that balances environmental stewardship with economic viability, creating long-term value for communities.



Regenerative Living

Our projects foster regenerative urban ecosystems that enhance human potential while preserving and improving environmental conditions.





Portfolio of Transformative Projects

Michael's extensive portfolio demonstrates the scalable vision and execution capability necessary to realize Telosa's ambitious goals.

\$4B

Presidential Palaces

Abu Dhabi luxury development showcasing world-class execution

\$600M

Pier 66 Redevelopment

Fort Lauderdale mixed-use transformation demonstrating adaptive reuse

\$300M

Doha Mixed-Use

Integrated developments featuring circular economy principles

\$250M

US Construction Pipeline

Managed while scaling operations at Morgans Hotel Group





Hospitality Excellence Meets Urban Living

Iconic Property Launches

- W Hotel Times Square - Manhattan flagship
- Mondrian South Beach - Miami lifestyle destination
- Multiple Gold Key Award winners
- Starwood pioneering launches

This hospitality expertise infuses luxury into everyday living, perfectly aligning with Telosa's ambition to create vibrant, lifestyle-driven neighborhoods.

Lifestyle-Driven Communities

Our experience in creating experiential destinations translates directly to residential community development, ensuring Telosa residents enjoy resort-quality amenities and services integrated into their daily lives.

This approach enhances human potential by creating environments that inspire, energize, and connect people through thoughtfully designed spaces.

Master Planning for Circular Economies

Drawing from extensive experience in sustainable infrastructure development, MLX Consulting excels at integrating circular economy principles - a key component of Telosa's zero-waste urban ecosystem vision.



Desert Urbanism Expertise

NEOM Desert Innovation

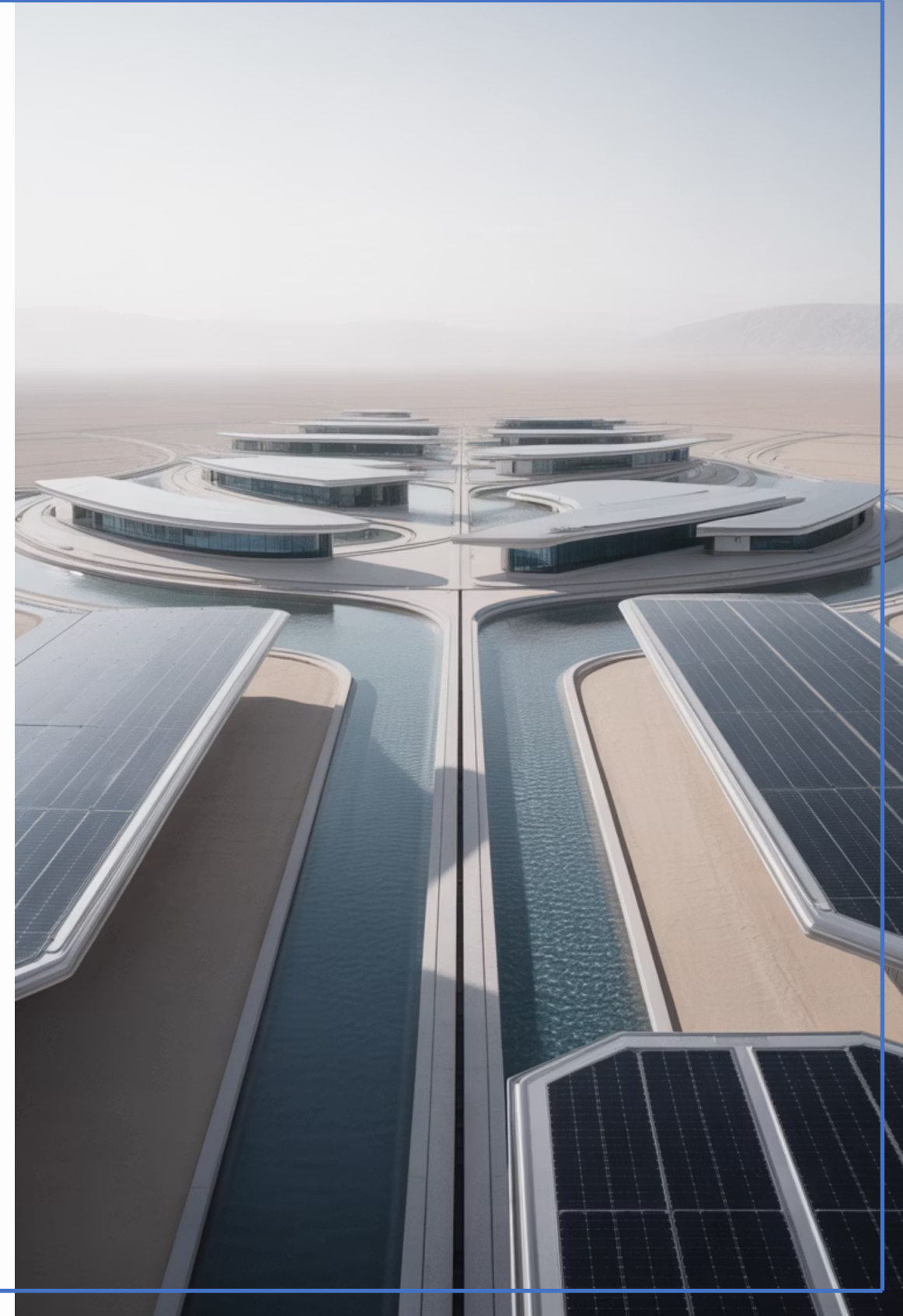
Michael's tenure at NEOM in Saudi Arabia's challenging desert environment refined critical strategies for creating resilient, tech-integrated cities in arid conditions.

This expertise directly applies to Telosa's planned location in the American Southwest, where similar environmental challenges require innovative solutions.

Sustainable Desert Solutions

- Advanced water management and conservation
- Climate-adaptive building design
- Renewable energy optimization for extreme conditions
- Dust mitigation and air quality management
- Heat-resilient transportation systems

These capabilities ensure Telosa can thrive in challenging environmental conditions while maintaining luxury and comfort standards.





Leadership at Scale

Michael's proven ability to lead multidisciplinary teams on billion-dollar projects ensures seamless execution for Telosa's complex phased development.

01

Team Building Excellence

Led teams of over 100 professionals across architecture, engineering, construction, and operations disciplines at prestigious firms including Wilson Associates and Kushner Companies.

02

Rapid Scaling Capability

Demonstrated ability to scale operations quickly - grew Morgans Hotel Group team from zero to 65 professionals in just three months while maintaining quality standards.

03

Stakeholder Alignment

Expert in aligning diverse stakeholder interests, from investors and government entities to community groups and environmental advocates.

Strategic Development Timeline

MLX Consulting's tactical approach to long-term planning accelerates funding opportunities and partnership development, positioning Telosa for success.

- 1** — **2025-2027: Foundation Phase**
\$25 billion initial site investment, infrastructure development, and regulatory approvals secured
- 2** — **2028-2030: Pioneer Community**
First residential neighborhoods operational, demonstrating Telosa's vision and attracting additional residents and investment
- 3** — **2030-2040: Rapid Expansion**
Scaled development across multiple districts, achieving critical mass for sustainable urban systems
- 4** — **2040-2050: Full Realization**
Complete build-out accommodating 5 million residents with mature circular economy systems





Award-Winning Design Integration

Michael's multiple Gold Key Awards for hospitality excellence underscore his capability to bridge visionary architecture with operational efficiency - a critical skill for Telosa's complex urban systems.



Design Excellence

Recognized expertise in integrating aesthetic vision with functional requirements across multiple project types and scales.



Operational Integration

Proven ability to ensure beautiful designs translate into efficient, maintainable, and profitable operations.



Innovation Partnership

Collaborates with visionary firms like LAVA to bring cutting-edge design solutions to entertainment and sports complexes.

Community-Centric Economic Impact

MLX Consulting's commitment to enhancing quality of life through inclusive developments creates measurable economic and social benefits.

Proven Results

Antigua Economic Strategy:

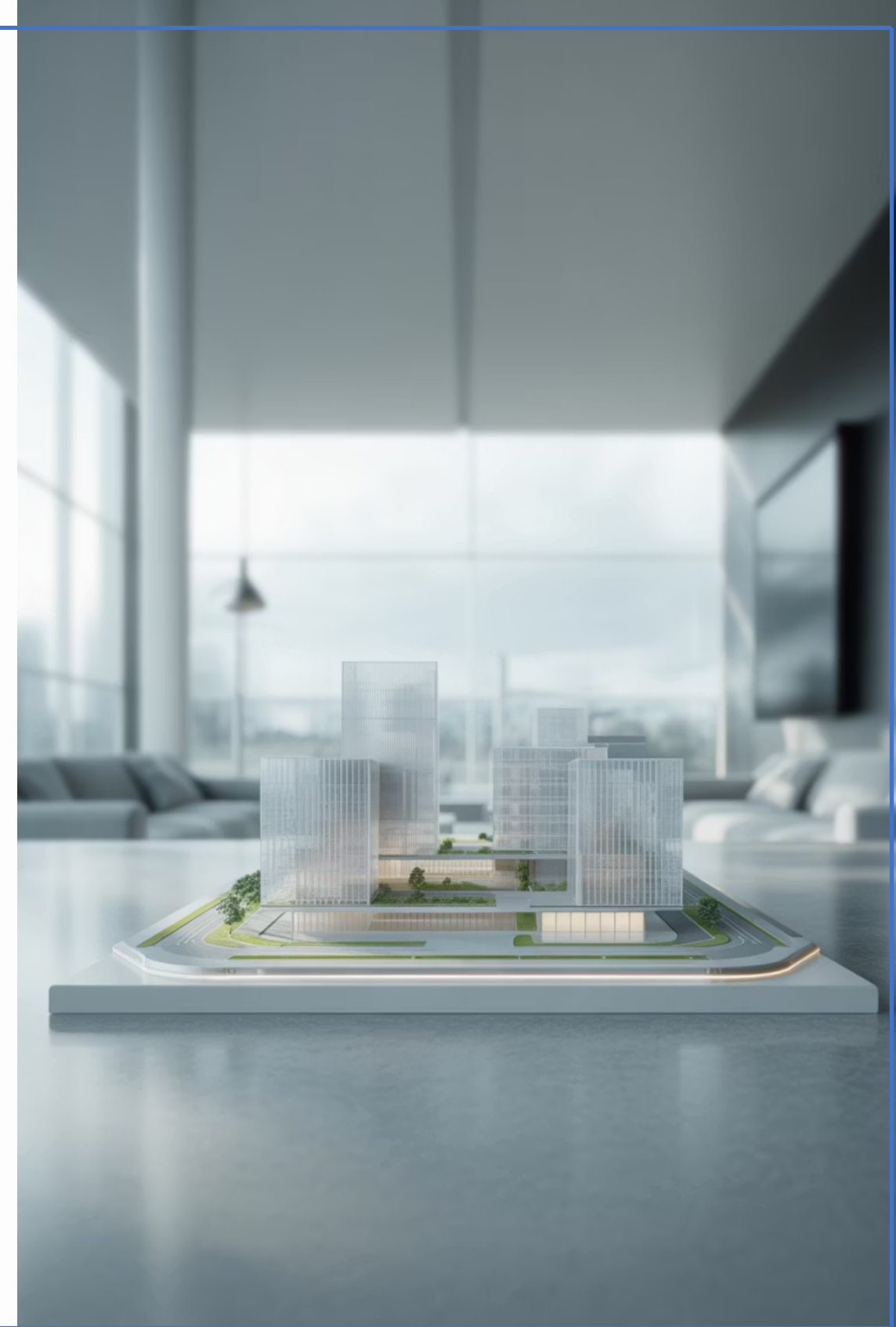
Generated \$60 million in economic impact through strategic development planning that prioritized community needs and local workforce development.

This approach ensures Telosa will benefit existing regional communities while creating new opportunities for residents.

Community Integration Philosophy

- Local workforce development and training programs
- Small business incubation and support systems
- Cultural preservation and celebration initiatives
- Affordable housing integration across all districts
- Public-private partnership optimization

These principles ensure Telosa becomes a model for equitable urban development that uplifts entire regions.



Integrated Mixed-Use Excellence

Michael's expertise in developing multifaceted destinations ensures Telosa's blueprint for integrated residential, commercial, and leisure spaces fosters vibrant community interactions.



Yanqi Lake Presidential Villas

Beijing luxury retreat development showcasing seamless integration of hospitality, residential, and recreational amenities in a single master-planned community.



Comprehensive Lifestyle Hubs

Creating destinations where residents can live, work, shop, dine, and be entertained within walking distance, reducing transportation needs while building community connections.



Community Activation

Thoughtful programming and space design that encourages interaction, collaboration, and cultural exchange among diverse residents and visitors.



Owner's Representation Excellence

As Principal-in-Charge for high-stakes developments, Michael ensures harmonious alignment between developer vision and investor expectations - essential for Telosa's complex stakeholder ecosystem.



Strategic Alignment

Translating ambitious vision into executable business plans that satisfy diverse stakeholder requirements while maintaining project integrity.



Interest Balancing

Expert mediation between competing priorities, ensuring all parties achieve their core objectives within the overall Telosa framework.



Vision Realization

Proven track record of maintaining visionary standards while meeting practical constraints of budget, timeline, and regulatory requirements.

This capability is crucial for rallying Telosa's diverse stakeholders - from government partners to private investors to community advocates - around the shared vision of creating a utopian city.



A Legacy Partnership for Future Generations

Co-authoring Tomorrow's Urban Standard

Michael Linczyc's three-decade journey - from pioneering hospitality launches with Starwood to groundbreaking mega-city innovations at NEOM - uniquely positions MLX Consulting as the ideal strategic partner for Telosa.

Shared Vision for Impact

- Giga-scale project leadership (\$500B NEOM experience)
- Sustainable design integration with profitability focus
- Global expertise in challenging environments
- Proven stakeholder alignment capabilities
- Award-winning design and operational excellence

Together, we will establish a new global standard for equitable, sustainable urban development that inspires cities worldwide. Telosa represents more than a development project - it's a blueprint for humanity's urban future.

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Let's build tomorrow, today.

