

Michael D. Linczyc

Architecture - Design
Corporate Leadership
Real Estate Development



"This is a very exciting point in time. We have the opportunity to create astounding environments that connect new technologies and multi-faceted lifestyles with the traditional goals of delivering great design and experiences."

Michael D. Linczyc

Michael Linczyc's hallmark of success is his ability to translate sophisticated business strategy, design knowledge, and competitor insights into tactical business plans and customer-centric design solutions that have delivered substantial gains in revenue, profit, and ROI for clients in the intensely competitive luxury and lifestyle sector.

"It is a privilege and my good fortune to be involved in an industry that has such a positive impact on the lives of peoples, cities and the global economy."

With 25 years of leadership experience, Michael has excelled over an extended period of time both as a Managing Director and as the Transformation Catalyst for new business methodologies, new ventures, and new opportunities in large, geographically dispersed markets and regions. An expert in influencing how individuals spend their leisure time, Michael's ability to work collaboratively and constructively within the often complex framework of exacting clients has been a driving force in his career and contributed to his stature globally as a force in architectural design and real estate development.

Without doubt, Michael's greatest achievement has been his unwavering ability to seamlessly lead through change, transition, revolution, innovation, and action. He and his teams have consistently delivered profitable and sustainable world-class destinations to clients that have delivered a market advantage and enabled them to outpace and outperform their competition.

Michael's career has supported substantial global luxury and lifestyle companies as they transitioned and repositioned themselves, continually evolving their corporate vision, brand, image, and goals.

In acknowledgement of his remarkable leadership capabilities, he has been hand-chosen for several high-profile assignments and has been a key member of teams that have earned numerous industry accolades, including multiple Gold Key Awards for Excellence in Hospitality Design.

Others have characterized Michael as an energizing and engaging business leader, equally successful in building collaborative partnerships with senior client executives, Boards of Directors, and investors as well as front-line operating teams around the globe. He is a unique combination of strategist, visionary, operating executive, and entrepreneur.

A noted keynote speaker with recent engagements in the USA, Australia, and China, Michael strongly supports developing the next generation of leaders in an organization and plays an important role in acting as a lifelong mentor to the teams he oversees.

An avid runner, Michael and his wife live with their two children in the greater New York area.

"The best part is listening to a Client's goals, ideas and aspirations and then challenging myself and the team to deliver a solution beyond everyone's expectations."

1986	Imperial Chemical House London SW1	Offices	Construction Drawings
1987	Eagle House London EC3	Offices	Concept Design, Presentations
1988	Builder House London EC1	Offices	Concept Design, Planning Approvals
1989	Broadgate, Phase 14 London EC2	Offices	Planning Approvals, Schedules
1990	Exchange House London EC2	Offices	Detail Design, Construction Administration
	Canary Wharf B1, B2 London E14	Offices	Detail Design, Services Coordination
	Daisen Golf Club House Japan	Hotel	Tender Drawings, Cost Analysis
1991	Hiroshima Golf Club Japan	Hotel	Materials/Cost Analysis, Design
	Namba Hotel Japan	Hotel	Cost Analysis, Schedules
	Whinkleys Wharf London E14	Masterplan	Concept, Design, Schedules, Presentations
1992	Cabot Sq, Canary Wharf London E14	Retail	Design, Approvals, Construction Administration
	Bristol, Brent Cross, Kingston, Tunbridge.	Retail	Design, Approvals, Construction Administration
1993	Kings Road Chelsea London SW3	Retail	Design, Approvals, Construction Administration
	Harrods Knightsbridge London SW1	Retail	Design, Approvals, Construction Administration
1994	Park House Hotel London W2	Hotel	Interior Design, FF&E Purchasing
	Euro Retail Park Ipswich UK	Retail	Site and Building Masterplan
	Stephenson Way London NW1	Offices	Interior Renovation, Construction Administration
1995	Directory of Social Change London NW1	Offices	Interior Design, Project Management
	Central London County Court	Renovation	Feasibility, Design, Landmark Approvals
	New York Palace New York	Hotel	Owner's Rep, FF&E Purchasing, Cad Manager
1996	Le Cirque 2000 New York	Restaurant	Owner's Rep, Project Manager
1997	Planet Hollywood Cannes, Munich	Restaurant	Project Manager, Construction Administration
	Planet Hollywood Prague, Dublin	Restaurant	Project Manager, Construction Administration
	Planet Hollywood Zurich, Rome	Restaurant	Project Manager, Construction Administration
1998	Planet Hollywood Kuala Lumpur	Restaurant	Project Manager, Construction Administration
	Official All Star Orlando	Retail	Fixture Development, Approvals
	Cafe Milan London SW3	Restaurant	Interior Design, Project Coordination
1999	Planet Hollywood Hotel New York	Hotel	Public Areas/Guestroom Design
	Samba Grill Las Vegas	Restaurant	Design, Construction Docs/Administration
	City Grill London NW1	Restaurant	Interior Design, Project Coordination
2000	Istanbul Restaurants Turkey	Restaurant	Project Inception, Concept, Presentation
	Heron City Lisbon Portugal	Restaurant	Project Inception, Concept, Presentation
	Crayola Creativity Works Concept	Masterplan	Inception, Concept, Presentation
	Cirque Du Soleil Hong Kong	Masterplan	Project Manager, Design, Presentation
	Equinox - 420 Lex Ave New York	Health Club	Project Manager, Design, Construction
2001	Alma de Cuba Philadelphia	Restaurant	Associate in Charge, Design Docs
	Estee Lauder - Origins Concept	Retail	Associate in Charge, Concept Development
	Django - 480 Lex Ave New York	Restaurant	Associate in Charge, Schedule
	455 Central Park West New York	Residential	Project Inception, Contract, Schedule
2002	W Hotel Times Square New York	Hotel	Project Director, Design & Construction
	Blue Fin New York	Restaurant	Project Director, Design & Construction
	The Whiskey New York	Nightclub	Project Director, Design & Construction
2003	Westminster Hotel New Jersey	Hotel	Owner's Rep, Design, Development, Operations
	Strip House Restaurant New Jersey	Restaurant	Owner's Rep, Design, Development
2004	James Hotel Scottsdale	Hotel	Owner's Rep, Design & Construction
	Fiamma Trattoria Scottsdale Arizona	Restaurant	Owner's Rep, Design & Construction
	Ruby Foo's Union Square New York	Restaurant	Project Director, Design & Construction
	Blue Water Grill Chicago	Restaurant	Project Director, Design & Construction
	Block 22 Wine Store New York	Retail	Project Director, Concept, Design, Construction
	James Hotel Chicago Illinois	Hotel/Condo	Owner's Rep, Design & Construction
	James Hotel Los Angeles California	Hotel/Condo	Owner's Rep, Master Plan, Design & Development
2005	Doha Diplomatic District, Qatar	Mixed-Use	Owner's Rep, Master Plan, Design & Development
	Mondrain / Delano Las Vegas (2010)	Hotels	Owner's Rep, Master Plan, Concept & Design Manager
2006	Suka Restaurant/Bungalow 8, London	Restaurant	Owner's Rep, Concept, Design & Construction Manager
	Mondrian South Beach, Miami	Hotel/Condo	Feasibility, Negotiation, Design and Development
2007	Mondrian Scottsdale, Arizona	Hotel	Owner's Rep, Concept, Design & Construction Manager
	Puck Building New York	Mixed-Use	Owner's Rep, Master Plan, Design & Development
2008-09	Multiple Projects – US & EAME	Mixed-Use	Business Development, Concept, Master Planning,
2010	Palatial Private Residence	Residential	Principal-in-Charge
2011	Presidential Palace Abu Dhabi	Palace	Principal-in-Charge
2012	Makkah, Saudi Arabia (20 Hotels, 12,000 rooms)	Hotels	Principal-in-Charge
2013	Yanqi Lake Beijing (Hotel, 5 Presidential Villas)	Hotels	Principal-in-Charge
2014	Ibiza, Cannes, Marseille, Riyadh & Kuwait	Restaurants	Owner's Rep, Concept, Design, Construction Strategic
2015	Coleburn Distillery, Nomad Hotel, New York	Mixed-Use	and Experience Consulting, Concept, Branding Strategic
2016	Hospitality Concept, Dubai, Antigua Projects	Mixed-Use	and Experience Consulting, Concept, Branding
2017-18	Pier Sixty-Six Hotel & Marina, Fort Lauderdale	Masterplan	Project Executive, Feasibility, Concept, Design, Approvals
2019	WET Design, Los Angeles	Mixed-Use	Business Development, Operations, Marketing

Michael D. Linczyc

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LEADERSHIP IN REAL ESTATE DEVELOPMENT,

CONSTRUCTION AND DESIGN SOLUTIONS IN THE LUXURY & LIFESTYLE SECTOR

An energizing and proven leader in the hospitality industry with 25+ years 360-degree global expertise in real estate development, operations, project, design and construction management.

Constantly seeking new and greater challenges, consistently demonstrating the creativity, drive and determination to deliver outstanding, award winning, high profile developments, ranging from \$50m to \$5bn, with a track record of empowering sustainable, collaborative world class teams to lead and dominate their key markets.

Experience	MLX Consulting	2002 – 2008 2014 – To Date	Founder & Principal
Projects	Guiding developers to create engaging, experience-driven, sustainable and profitable environments. Assembling world-class teams to deliver actionable strategies covering design, feasibility, branding and development management with a focus on driving participation and sharing in diverse markets.		
Consulting Clients:	Tavistock Development	June 2017 – Oct 2018	Director of Hospitality Development
Pier 66 Hotel & Marina, Florida	A leading master-planned community developer in Florida expanding into mixed-use and hospitality projects. Managing the \$600m investment in the redevelopment of 35 acres of Fort Lauderdale Beach at Pier 66 into a destination resort hotel and marina including condominiums, retail, offices and marine facilities.		
Montpelier Estate, Antigua	Pico PRO Inc	2015 - 2016	President & CEO
Food Theatre Concept	A passion to create unique experiences and environments that are engaging and profitable. Established a new business division for Pico Group, one of Asia's leading brand activation, events and exhibition company; focused on the hospitality, real estate and retail industries.		
B/spoke Solutions	Kushner Companies	Feb-Dec 2007	EVP, Managing Director VP, Design & Development
Puck Building, NYC	Diversified real estate company, with \$10bn of residential, office and hospitality portfolio investments		
Westminster Hotel, NJ	Recruited by the Principals to establish the hospitality group, execute a strategic action plan and manage all aspects of investments and developments.		
Mondrian Scottsdale	Morgans Hotel Group	2005 - 2007	EVP, Development
Mondrian South Beach	Creators of the boutique hotel segment, owner / manager of 13 hotels in the United States and Europe. Spearheaded ground up construction for new properties in South Beach, Scottsdale and Las Vegas and renovations to existing properties in London, Los Angeles and Miami.		
Mondrian/Delano LV	KEO International	Jun – Oct 2005	Director, Hospitality Development
Mixed-Use Development Doha, Qatar	Largest architecture and engineering infrastructure designers and project managers in the Middle East. Owner's Representative for \$300m mixed-use 5* hotel/condominium & retail development in the Diplomatic District in Doha, State of Qatar, on behalf of the client, the Minister of Finance.		
James Hotel Scottsdale	James Hotels / BR Guest	2003 - 2004	SVP, Development
James Hotel Chicago	Established restaurant group in New York and Las Vegas expands into hotels and resorts. Identified, retained and directed the consultant teams for design, sourcing and construction projects across the United States, including hotel renovations, repositioning and new builds.		
Blue Fin, Chicago	Starwood Hotels & Resorts	2001 - 2002	Project Director, Architecture & Construction
W Hotel Times Square NY	One of the largest hotel companies in the world, owns and operates 1,100+ hotels in 93 countries.		
Blue Fin Restaurant	Managed all aspects of design and construction including consultants, contracts, permits, site operations and tenant coordination for \$60m flagship W Times Square Hotel		
Whiskey Bar	Wilson Associates	2008 - 2013	Principal, Corporate Director of Development
Presidential Palace, Abu Dhabi	<i>Leader in hospitality interior design for luxury hotels and resorts, with 350 staff in 7 international offices.</i> Executed a detailed strategic plan for business and corporate development, enhancing project and studio leadership and represented the firm on its largest high-profile international projects.		
20 Hotels in Makkah, KSA	Rockwell Group Architecture	1997 - 2001	Associate Director
Yanqi Lake, Beijing	New York's go to designers for unique immersive environments for hospitality, culture and entertainment.		
Samba Grill, LV	Directed and mentored the dozen project managers, architects and designers within my studio, responsible for budgets, schedules, client liaison, presentations, manpower and profitability.		
Cirque de Soleil, HKG			

Projects

<p>New York Palace Hotel Le Cirque 2000</p>	<p>New York Palace Hotel 1995 - 1997</p> <p>Purchased by the Brunei Investment Authority, Amedeo Hotel Group acting as asset managers. Key member of the management team responsible for the \$120M renovation of the 55 story, 950 room, 5* Star Hotel, including the renovation of the interiors of the landmark historic Villard House.</p>	<p>Owner's Representative</p>
<p>Harrods Opticians Park House Hotel</p>	<p>Linczyc Oppenheim Architects 1991 - 1995</p> <p>Established innovative UK architectural and interiors practice focused on offices, retail and hospitality.</p>	<p>Principal & Co-Founder</p>
<p>Daisen Golf Club Japan</p>	<p>Asahi Juken Company 1990 - 1991</p> <p>The European headquarters of a leading Japanese developer of condominiums, hotels and golf courses.</p>	<p>Senior Architect</p>
<p>Exchange House</p>	<p>Skidmore, Owings & Merrill 1989 - 1990</p> <p>London office of one of the most influential global multi-disciplinary architecture and engineering firms.</p>	<p>Project Architect</p>
<p>ICI World HQ, London Texaco, Canary Wharf</p>	<p>GMW Partnership 1985 - 1988</p> <p>Prestigious UK practice with award-winning experience on offices, urban redevelopment and airports.</p>	<p>Architect</p>

Qualifications

University of Dundee, Scotland	1982 - 1987	
Bachelor of Science (Arch)	Bachelor of Architecture (Hons)	ARB Chartered Architect (UK)

Awards

Industrial Design Excellence Award	2000	Samba Grill, Las Vegas
Gold Key Awards for Excellence in Hospitality Design	2001	Alma de Cuba, Philadelphia
Gold Key Awards for Excellence in Hospitality Design	2002	Blue Fin, New York
Hospitality Design Winner Upscale Hotel Award	2004	Westminster Hotel, New Jersey

Speaking Engagements

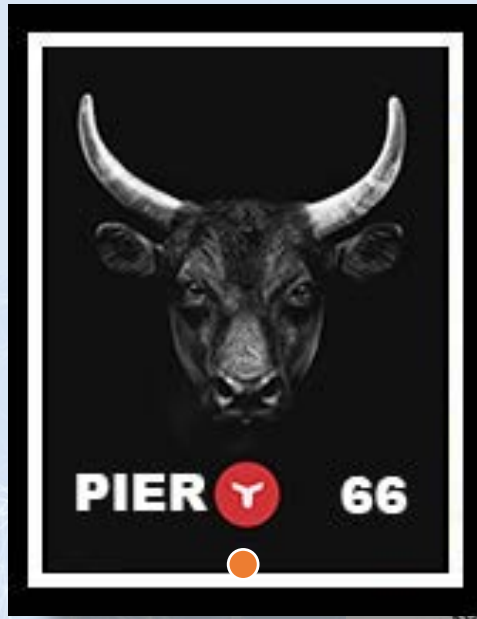
Boutique Design Conference, New York	2012	Hi Tech High Touch
Design Inn Symposium, Sydney, Australia	2012	The Asian Century
International Hotel Investment Forum, Macau	2011	Great Design Good Business
US Chamber of Commerce, Houston	2010	US Saudi Design Symposium
HD Boutique Exposition, Miami	2008	Boutique Design What's Next

Achievements

DEVELOPMENT MANAGEMENT	PROJECT MANAGEMENT	CONSTRUCTION MANAGEMENT
<p>Led world-class consultants to deliver business and design master plan for \$600m mixed-use development.</p> <p>TAVISTOCK DEVELOPMENT COMPANY</p>	<p>Principal-In-Charge of 100 member multi-disciplinary team for \$4bn Presidential Palace Project</p> <p>WILSON ASSOCIATES</p>	<p>Mobilized PM/CM teams to complete \$250m of construction on multiple new build and renovation projects across the US.</p> <p>MORGANS HOTEL GROUP</p>
OPERATIONS	BUSINESS DEVELOPMENT	STRATEGY / BRANDING
<p>Grew management and operations team from Zero to 65 in 3 months.</p> <p>KUSHNER COMPANIES</p>	<p>Generated over \$35m of billable revenue in US, China and Middle East during 5 year plan.</p> <p>WILSON ASSOCIATES</p>	<p>Authored and presented development strategy to Government of Antigua with \$60m+ direct economic impact.</p> <p>PICO PRO</p>

Mobilizing, mentoring and motivating multi-disciplinary teams for **25+** years to consistently deliver **authentic, remarkable** and **sustainable** experiences and environments across cultures, markets and industries.

RELEVANT EXPERIENCE



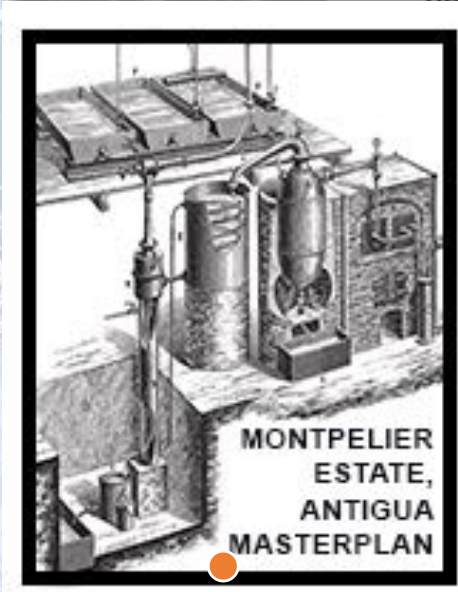
Concepts



Leadership



Execution

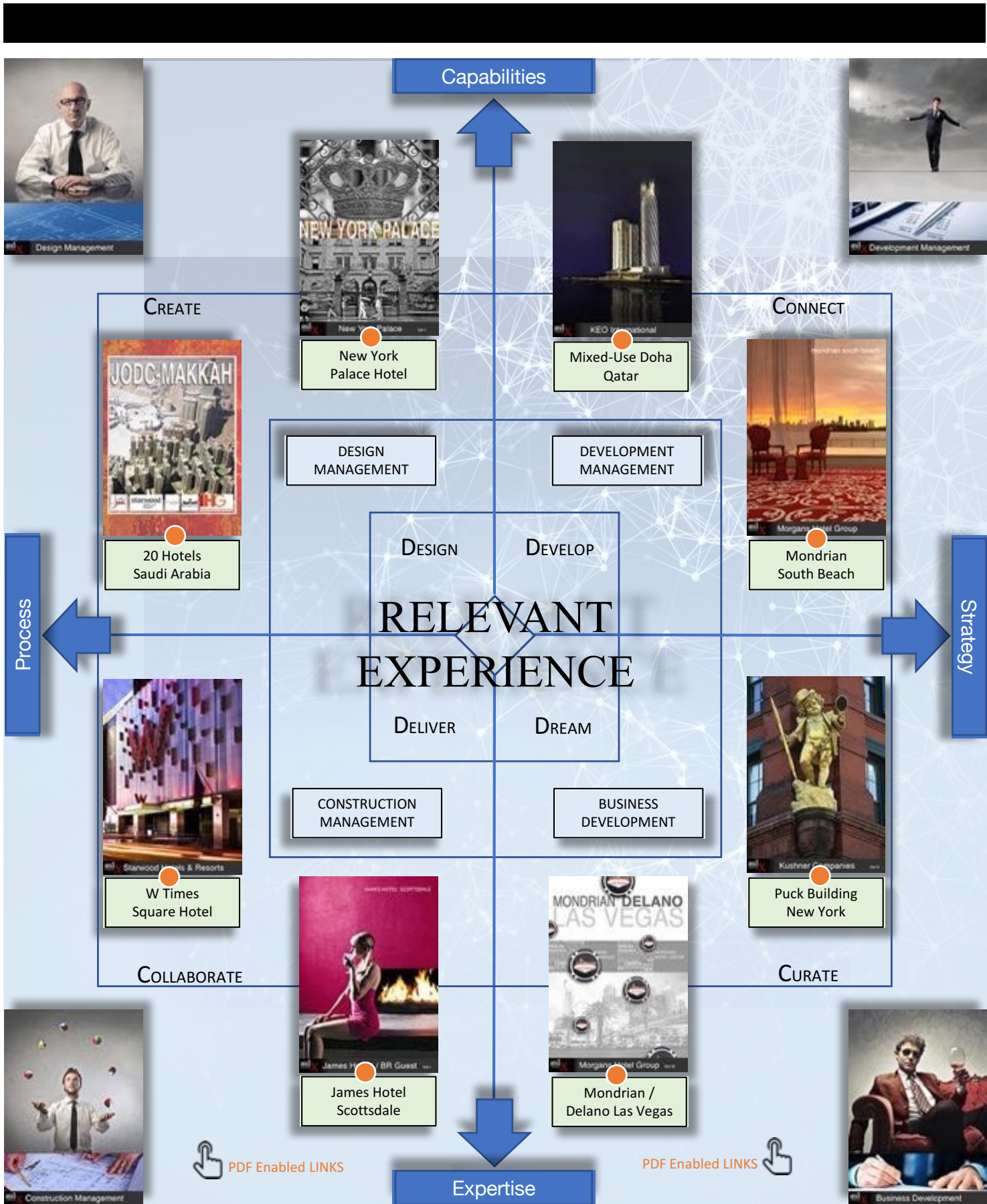


Strategy



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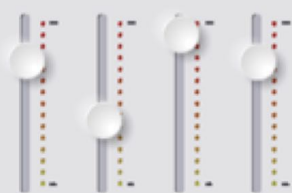




Thank you.



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authentic



remarkable



sustainable



profitable

